

Privacy Policy - May 2016

At Datanational, we respect your privacy and believe you should be informed about how we collect, use and disclose your Personal Information. This Privacy Policy describes our practices regarding how we use, store and share with third parties Personal Information (as defined below) that we collect on our websites. By visiting the datanat.com website or otherwise submitting your Personal Information to us, you accept the practices described in this statement. The terms "you" and "user" as used herein refer to all individuals and/or entities accessing the Website for any reason.

You may visit a Datanational website without identifying yourself or sharing any personal information. Datanational does collect certain domain information in order to improve and customize your experience on its site(s). Specifically, Datanational may collect the following types of information when you use any Datanational or Datanational-affiliated websites.

Information you provide directly, including personally identifiable information, when you complete an online registration form for offers, events, user groups, training, trials, demos, etc. or submit an inquiry via email, direct mail, phone or fax.

Information you provide directly, including personally identifiable information, by submitting an online job application.

Usage data, collected via Google Analytics, such as IP address, web browser type/version, operating system and website visit information such as date, time and pages viewed.

Click-through information related to Datanational emails and banner advertisements.

Aggregate, non-personally identifiable information, such as the number of weekly visits or page views to a Datanational or Datanational affiliated websites.

General:

Datanational may use usage data in aggregated form to:

Measure the website's performance and activity as well as improve the website's design and functionality.

Work with third-party consultants to develop and distribute statistical and general information to best understand how our customers use the website. Investigate and prosecute security violations.

Datanational Online Communications:

Datanational will use personally identifiable information, such as name, title, company, and email or other address, to communicate special promotions, events and announcements. This information may also be used to provide the products or services requested, respond to support needs, and/or provide additional information regarding Datanational products or services. If you do not wish to receive future promotional information and material from Datanational, you are offered the option to opt-out of upcoming communications.

Please note that we do not knowingly solicit information from children nor do we knowingly market our products and services to children.

Information Sharing and Disclosure:

Datanational values your business and strives to protect your privacy. Datanational will never sell or provide your information to list brokers or similar mass marketing entities. We may, however, provide information about you to our business partners and/or to vendors with whom we have contracted to in order to better serve your interests and/or to support targeted promotions. Datanational will provide only the information that is necessary for the third party to provide those services we believe will be beneficial to you and we take measures to protect your information. In such instances, Datanational's master "opt-out" suppression file will be provided to such third parties in order to prevent unwanted Datanational material from being sent to you.

Datanational is a global company with customers and partners all over the world. Accordingly, the information we collect may be used, stored and/or processed in the USA or in any other country in which Datanational does business. By providing information via our website, you are consenting to the transfer of information from your country of origin to any other country in which Datanational does business (including those with less adequate levels of protection).

A "cookie" is a small text file that is transferred to your browser and stores information about your interactions with a particular website. A cookie is then read by the Web server that placed it on your browser. It works as a sort of identification card, recording your preferences and recalling previously entered information. By using cookies, your navigation time is reduced and use of a website is simplified.

Datanational uses two types of cookies:

A "**session**" cookie is temporary and is deleted once you close your browser. Session cookies are used to help a user's browser navigate a website more smoothly and may show up if the user comes from a website with which the subsequent website has some relationship (e.g., the website of an affiliated company). Session cookies can also give helpful information.

A "**persistent**" cookie is more permanent and is stored on the hard drive of your computer. Persistent cookies are used to customize a website for a user. They may

store passwords, preferences, registration and account information so that users do not have to re-enter this information each time they visit the website.

A cookie cannot be executed as code or deliver viruses. Datanational uses both session and persistent cookies to collect and store information that allows us to offer better customer service and ensure easy navigation through our website(s).

You have the option of setting your browser to reject cookies. In most cases, if you do not accept the cookie you are still able to use the site. Please note, however, that by not accepting cookies, you will limit the functionality we can provide you when you visit this site.

During application testing processes, your customer information may be exposed to Datanational's development teams.

Testing applications is a critical step in ensuring quality IT services. Protecting your customers and your organization from data breaches is fundamental.

Datanational ensures test data privacy, yet still enabling development teams to test applications and remain productive. Datanational supports some of the largest enterprise organizations worldwide while addressing their test data privacy needs.

Datanational provides the opportunity to opt-out of receiving its communications whenever we request personal information from you and when you receive material from us.

Datanational may provide links to Internet sites maintained by others. Datanational does not review such third-party websites in their entirety and is not responsible for the contents of or any products or services offered by such third-party sites. Datanational encourages you to read the privacy statement of every website you visit whether the site is linked to our website or not.

Datanational provides these links to you as a convenience and the inclusion of any link does not imply our endorsement of the linked site or our acceptance of any responsibility that arises as a result of your use of the site.

To prevent unauthorized access, maintain data accuracy and ensure the correct use of information, we have put in place appropriate physical, electronic and managerial procedures to safeguard and secure the information we collect online.

Datanational complies with the U.S. - EU Safe Harbor Framework as set forth by the U.S. Department of Commerce regarding the collection, use, and retention of personal information from European Union member countries. Datanational has certified that it adheres to the Safe Harbor Privacy Principles of notice, choice, onward transfer, security, data integrity, access, and enforcement.

This site may make chat rooms, forums, message boards, feedback forms, web logs, "blogs", news groups and/or other public messaging forums available to its users. Please remember that any information you disclose in these areas becomes public information. You should always exercise caution when deciding to disclose your personal information in these public forums.

Our goal is to respect your privacy. If you seek resolution to any privacy or data collection issue with Datanational, or have suggestions on how we can improve our policies, please contact us at privacy@datanat.com.

Datanational may modify or update this Privacy Statement at any time without prior notice. We encourage you to check this Statement often so that you are aware of how we are protecting your personal information. Your continued use of this website constitutes your consent to the contents of this Privacy Statement.